



## Springfield, Illinois Chapter

### Professional Communicator Award

The **Professional Communicator Award** is presented annually to any Springfield-area communications professional who has made a significant contribution or impact to a non-profit, for-profit or media organization OR who has made an impact in the community as a communications leader, innovator and mentor over his/her career and especially during the past year, and has had outstanding results.

Significant contributions or an impact *can* include:

- Instrumental in helping an organization land a grant or increase donations
- Played a lead role in getting the word out to the public about a serious issue
- Mentored and encouraged others
- Created visibility and increased sales for a new brand or product
- Dealt successfully with crisis communications in the public interest

This is open to the Springfield-area public, and not limited to AWC Springfield members. A selection committee determines the award recipient based on the nomination form and verifiable data.

### Eligibility

Nominations may be submitted by anyone residing in the central Illinois area. Nominees do not have to be members of AWC Springfield to be eligible to win the Professional Communicator Award.

### Nomination Instructions / Timeline

Nominations may be submitted via email to [president@awcspringfield.org](mailto:president@awcspringfield.org).

The Professional Communicator Award winner will be announced at the Scholarship and Chapter Awards meeting in May.



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## Professional Communicator Award Nomination Form

Nominee:

Phone (day):

Email:

Please tell us a little about yourself in case we need to contact you for further information about your nominee.

Your Name:

Your Phone (day):

Your Email:

Describe the nominee's significant contribution(s), involvement or impact through his or her direct efforts and for which you believe they deserve recognition. If appropriate, please include a sample of the contribution by your nominee such as a sample of the creative design, event materials, a blog, etc. Please be as specific as possible and include additional pages as needed: