

Membership Benefits

CONNECT: Build connections in your community and across the nation.

- Join a diverse network of vibrant communicators by making valuable connections through involvement in national activities, committees and taskforces throughout the year.
- Build your professional network with AWC members through friendships, mentors and referrals.
- Connect with members across the nation through the online AWC National Directory.
- Rely on AWC connections for the support you need in all your lifelong endeavors.

ENGAGE: Commit to engage in activities that benefit you and other members.

- Attend AWC National Events for networking opportunities and interaction with national-level speakers.
- Nominate your peers for recognition as outstanding communicators for chapter and national awards, the AWC Headliner Award, the Rising Star Award and more.
- Participate in learning opportunities through webinars, conference events, Twitter Chat and local educational activities.

ADVANCE: Prepare your career for the next opportunity.

- Access career opportunities across the nation through the online AWC Job Board.
- Promote your creativity and expertise by entering the prestigious Clarion Awards.
- Gain insights on emerging issues through chapter and national communications.
- Enjoy special rates and mentoring while obtaining your Certified Communications Professional (CCP) through AWC's affiliation with the AWC Matrix Foundation.

LEADERSHIP: Develop and implement leadership skills to benefit all of AWC.

- Volunteer to serve in a leadership capacity to set the direction for your community.
- Actively participate in local and national AWC activities.
- Sponsor local student chapters at area colleges and universities.
- Become a mentor to new communicators.
- Serve on a national committee to share your knowledge and skills.
- Join the national board to advance the mission of AWC.

Enjoy professional discounts.

- Members receive discounts on all AWC events and products, including webinars, conference activities and Clarion entries.
- Members receive discounts on all AWC Job Board products & services.
- Members receive discounts on LegalShield's legal services and Penny Wise office products.

Support AWC from the comfort of your own home.

- Purchases made through AWC's Amazon affiliate link benefit the organization.

Founded in 1909, AWC is a professional organization that champions the advancement of women across all communications disciplines by recognizing excellence, promoting leadership, and positioning its members at the forefront of the evolving communications era.